OFFICE OF BUSINESS ADVOCACY

You've been in business for a few years and most days it is business as usual, but not today. Today you've decided to expand your facility; find a new site; are obtaining a permit; need talent; received a letter from a State Agency and don't understand what it means; or are trying to determine how to comply with new laws. It's time to contact the New Jersey Office of Business Advocacy, part of the NJ Business Action Center (NJBAC) under the NJ Department of State.

THE FACTS

PERSONAL SERVICE	EXPERT INFORMATION	INDUSTRY SPECIFIC
Advocates work **one-on-one with businesses of all sizes**, providing on-site individual support to help you grow.	Because of our years of expertise, we can **open the lines of communication** for you with municipal, county, and state officials.	Our team members know New Jersey's many industries and what makes each unique, **providing you customized solutions**.

WHAT IS THE NJBAC?

We are a business-first resource that can help you get answers from government agencies, direct you to appropriate officials or contacts, follow-up with regulatory agencies and so much more, all at no cost and strictly confidential.

Whether you are an entrepreneur, own a business on "Main Street," are located on a corporate campus, or are interested in expanding your products and services through export, we're here for you. We are dedicated to solving your problems and maximizing growth opportunities.

SUCCESS STORY

A top apparel brand company in search of new headquarters turned to the NJ Business Action Center's Site Selection team to help find a location. After moving to its new business home, the firm continued to work with NJBAC's Business Advocates to find loans, secure energy efficiency grants and meet with its local utility company. As the firm grew, it was awarded an Export Promotion grant known as STEP, which is managed by NJBAC, to feature its products at trade shows.

NJBAC | New Jersey Business Action Center
Answers, Advocacy, Connections

Live Chat with our business experts at nj.gov/state/bac or business.nj.gov
Or Call 1-800-Jersey-7 Monday-Friday from 8am to 5pm for more information

SO HOW CAN WE HELP?

Our advocates support business growth in many ways, including:

ANSWERS — We assist companies of all sizes by getting answers from government agencies, directing businesses to appropriate officials and contacts, and facilitating meetings and follow-ups from regulatory agencies.

CUSTOM SUPPORT — We assess your individual situation and actively work with state agencies and departments, such as the Department of Environmental Protection, the Department of Community Affairs and the New Jersey Department of Transportation, to formulate solutions.

LOCATION, LOCATION, LOCATION — We can help you with your real estate site searches so you find the right location for your next move.

WORKFORCE TRAINING & GRANTS — We can help you find workforce recruitment and training grants to help you recruit the best staff or train new and current employees.

WHAT'S AVAILABLE — The advocates also work in partnership with state agencies to identify assistance programs. If there's a government program that will save you time, provide a financing alternative or support the innovation you seek, we will find it.

GOVERNMENT CONTRACTS — When it comes to procurement regulations and government contracts, we offer a variety of resources to help small companies take advantage of these important opportunities.

REAL PEOPLE — Our Business Helpline staff can be reached by calling 1-800-JERSEY-7 every weekday from 8 a.m. to 5 p.m.

NJBAC TECHNICAL GUIDANCE & ASSISTANCE:

NJBAC is a well-rounded group of advocacy professionals that can provide a wealth of information to assist any industrial or commercial real estate decision.

Our team is able to assist you with the following:

- State government permits & approvals required by DEP, DCA, DOT, LWD, DOH, Meadowlands, Pinelands, Historic Preservation & State Planning Commission.
- Local government zoning & planning department land use approvals.
- Local government requirements for water, sewer, fire, plumbing, electrical & heating.
- Local government open space, recreational, public access fees & their requirements.
- Chain of Title issues regarding DEP Site Remediation Program.
- Innocent purchaser agreements, environmental insurance, environmental justice & natural resources damage issues.

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NEW JERSEY DEPARTMENT OF STATE